

Communication Meeting

Make it *“The Game for Kids!”*

May 18, 2006

Agenda



- Why We're Here Tonight
- Why JUSA?
- Mission Statement
- Board of Directors
- Parent's Code of Conduct
- Coaching Development
- Recreation Program
- Challenge Program
- Classic Program
- Budget
- Field Plans
- Q&A

Why We're Here Tonight



- Introduce our club
- Share our vision, philosophy and plans
- Open dialogue for communication
- Develop partnerships with county programs
- Identify opportunities to grow soccer in our county
- Ensure all children have an opportunity that fits their ability

Why JUSA?



- Need for:
 - Effective communication
 - “Open book” policy
 - Consistent governing by Bylaws
 - Fiduciary responsibility
 - Johnston County-wide mindset
 - Volunteer driven, parent run organization
 - Fund raising for soccer...not company profits
 - Focus on Recreation soccer...the building block for competitive programs

Mission Statement



The mission of the Johnston United Soccer Association (JUSA) is to foster the growth and development of amateur youth soccer by establishing programs and activities that focus on the development, promotion, teaching, and administration of the game among youth in Johnston County, and to instill the ideals of excellent moral character and good sportsmanship. Integrated in this is the building of self-esteem, self-confidence, teamwork, respect for self and others, and all the inherent benefits of physical exercise. Our stated goal will be to make it "The Game for Kids."

Board of Directors



- Executive Committee
 - President – Stewart McLeod
 - Vice-President – Vacant
 - Treasurer – Larry Hiney
 - Secretary – Jeff Nanagas
 - Director of Recreation – Donny Parker

- Appointed Directors
 - Director of Coaching - Keith Jenkins
 - Director of Challenge – Jeff Lane
 - Director of Classic – Greg Franson
 - Director of Risk Management – Debbie Hazles
 - Director of Discipline and Appeals - TBD
 - Head Registrar – Wende Keener
 - Referee Assignor – Michelle Reynolds

“Remember What’s Important”



“For some reason, adults - some who can't even kick a ball - think it is perfectly okay to scream at children while they're playing soccer. How normal would it seem if a mother gave a six-year-old some crayons and a coloring book and started screaming? ‘Use the red crayon! Stay in the lines! Don't use yellow!’ You think that child would develop a passion for drawing? Most importantly, parents must realize that playing sports is a way for children to express themselves.”

- Claudio Reyna, Men's U.S. National Team Captain

Parent's Code of Conduct



Your child's involvement in Johnston United Soccer Association should be a rewarding experience. Listed below are a few rules parents must abide by to ensure that your child has the best experience possible.

1. Know and understand the rules of the game. Visit www.jusasoccer.org and follow link to FIFA Laws of the Game. If you cannot access this site, the rules will be made available.
2. Make sure your child is on time to practices and games and always brings a ball, shin-guards and water.
3. Be encouraging and positive to your child, and to ALL children.
4. Do not coach the players during practice or games. Let the coach do the coaching.
5. Allow the players to make mistakes. They know when they mess up.

Parent's Code of Conduct (continued)



7. Do not talk or argue with the referees before, during or after the match. The referees will not tell you that you are a bad parent. Do not tell them that they are a bad ref. Set an example for the kids.
8. Support your coach. Volunteer your services for practices and games.
9. Be respectful to other parents and teams.
10. Pass the reality test. If your child's team loses, but plays their best, help them see this as a win. Fun, satisfaction and success should come from developing soccer skills not the recording of wins and losses.
11. Above all, keep the game in its proper perspective.
12. Johnston United Soccer Association's stated goal is to "Make it a Game for Kids." Always remember that.

Coaching Development



- Paid vs. non paid coaches
- Coaches training
 - Formal
 - Informal
- Play the game, learn the game!
- Time commitment
- Training environment
- Coaches associations
 - National Soccer Coaches Association of America
 - United States Soccer Federation Coaches Association
- Assistant coaches

Recreation Program



- Provide an environment that promotes a passion for the game
- Promote a positive overall experience for all participants
- Support county-wide recreational soccer programs by providing high quality player development curriculum, coaching development, training support and operational assistance
- Provide the most well-rounded soccer program in the area
- Most of all...Make it *“The game for kids!”*

Recreation Program



- About 250 kids playing this Spring
 - Two U12 coed teams
 - Four U10 boys teams
 - Three U10 girls teams
 - Ten U8 coed teams
 - Six U6 coed teams
- Great turn-out for recent Spring tournament

Challenge & Classic Programs – *“Moving up the Continuum”*



- Philosophy
 - Players improve in a competitive environment
 - Age appropriate is the norm...exceptions on a case by case basis
 - Classic teams should have best players in age group regardless of “home team” affiliation
 - A team for every player
- Tryouts
 - Boys at Riverwood MS and girls at Clayton MS May 30 & 31, supplemental June 1
 - Sessions structured and run by DOC and experienced coaches with objective written evaluations

Budget – “Open Books”



		Recreation	Challenge	Classic	Total
Teams	Players	236	120	105	461
	Teams	25	8	7	40
	Team Mix	65%	21%	14%	100%
Rev	Registration Fee	\$ 60	\$ 90	\$ 100	
	Revenue (\$000)	28.3	21.6	16.5	66.4
Direct Cost (\$000)	NCYSA	2.4	2.6	2.9	7.9
	Referees	5.8	3.9	4.2	14.0
	Referee Assigner	1.8	0.5	0.3	2.6
	Registrar	1.2	0.6	0.5	2.2
	Total	11.1	7.7	7.9	26.7
Overhead (\$000)	DOC	2.5	0.8	0.7	4.0
	Equipment	6.0	-	-	6.0
	Fields, R&M	2.7	1.4	0.9	5.0
	Administrative	1.6	0.8	0.6	3.0
	Other	4.5	2.3	1.6	8.4
	Total	17.3	5.3	3.8	26.4
(\$000)	Reserve	(0.2)	8.6	4.8	13.3

- Conservative first year budget
- Normal operating income & expense only
- No capital expense included...plan by YE
- Tournaments fund themselves
- Clinics & fundraisers excluded
- “Lean spending”
- DOC covers coaching development
- Reserve for capital plan
- Target 20% reserve at minimum
- Financial statements available at anytime upon request

Field Plans



- Fields will be tight for the coming year
- City and school fields will continue to be used
- Field at St. Anne's Church is under development
- Actively searching for property for field development

Q&A